

## Recall Media: Outsourced Testing Reconsidered



### Testing Projects @ a Glance

- Testers: 10 – 20 per release
- Testing Type: Load & Performance
- Browsers: Across all types and versions (IE, FF, Chrome, Safari, etc.)
- App Type: Web

### Customer Spotlight

- Location: Boynton Beach, FL
- Industry: Internet Application Development
- Company Size: 45 employees
- Methodology: Agile

“I needed testing that was focused, flexible and could be completed within a one-month timeframe,” said Michael Weisman, the VP of Technology for [Recall Media Group](#) – a technology holding company and operator of the popular auction site [www.bido.com](#). After some initial research of outsourcing firms, Michael soon realized that because of cost, quality and other reasons, they would not be able to meet his criteria.

“What I found was that outsourcing would require a long and involved relationship,” he said. “They wanted to perform code audits and all sorts of other procedures that were way beyond the scope of what we needed. If I wanted to have a firm get that deep into our application – and spend that kind of money in the process – I would have just hired in-house.”

What Michael *did* need was a quick, efficient load & performance test of the company’s latest web app before an upcoming launch – and that’s exactly what he got with [uTest](#). After selecting his team, defining the scope and uploading a known-bugs list, the uTest community completed an entire test cycle in less than 3 days. There were no hidden fees, no confusing contracts to sign, and Michael was in control of the testing process the entire time.

“uTest was an absolute perfect fit for what I needed,” he said. “It exceeded all of our expectations.”

### In their own words...

#### On the importance of testing:

*“As a business owner, you never want the public telling you there’s a problem with your application – it has to be determined beforehand .uTest allowed us to do that for less than half the cost of an outsourcing firm.”*

#### On augmenting QA:

*“We needed to determine our application’s performance in real-time, and it was critical that it be done outside of our firewall. uTest was the perfect way to compliment our in-house testing efforts.”*

#### On uTest:

*“When we were ready to open our app up to the uTest community, they were ready to test. There was literally no wasted time at any point in the test cycle.”*

*- Michael Weisman  
VP of Technology at Recall Media Group*