

Fusionsoft: Future-Proof Your Software Testing



Testing Projects @ a Glance

- Testing Type: Functional, Exploratory
- Testers: 10-15 per release
- Geographic Coverage: Global
- App Type: Web
- Browser/OS: All major versions

Customer Spotlight

- Location: London, England
- Industry: eCommerce
- Company Size: 15 employees (10-person dev team)
- Dev Methods: Agile and Waterfall

Based in London, [Fusionsoft](#) provides web design, eCommerce, and SEO solutions for clients around the world. In 2010, the company was tasked with developing [diaryofyourlife.com](#), an integrated website solution that produces a luxury leather-bound biographical book from a user's photographs and stories. The user experience for this process had to be of the highest quality to reflect the outstanding nature of the diary. Hence, Project Director Mike Ferguson needed to ensure that the whole process was robustly tested, both for functionality and user interface.

"A 'Diary of your life' book is a luxury product," said Ferguson. "It's a gift that will remain in the family for a long time. So we chose to use [uTest](#) to make sure that the application was as high-quality as the diary itself."

In the past, Fusionsoft had relied on their in-house development teams to cross test their applications. It worked well for smaller apps, but the demands of this project would require testing coverage from outside of the company.

"We needed testers who were unfamiliar with our application, so uTest's wide-ranging team made a lot of sense," said Ferguson. "We knew their fresh perspective would find snags that we couldn't see."

After learning how companies like Google, Microsoft and Tapulous had leveraged uTest in the past, Ferguson decided on combining elements of functional and exploratory testing into his first test cycle. With the help of a dedicated project manager he was quickly able to:

- Select a team of professional testers
- Upload test cases, known bugs and other documents
- Set the scope of his test cycle by OS, browser, etc.

Test Cycle Execution

Fusionsoft would first leverage uTest's [exploratory testing](#) service, which is designed to catch bugs and issues that are regularly missed by automation, test scripts and in-house teams. With 25,000+ testers from 165 countries to choose from, Ferguson had no problems finding testers with necessary talent and experience for the assignment.

Once testers had become used to the site (and logged their bugs and feedback in the online platform) they were then asked to perform more traditional [functional testing](#). This included verifying the site's essential features across multiple browsers (Internet Explorer, Firefox, Chrome and Safari) and operating systems (Windows and Mac).

Diary of Your Life: Testing Results

With four weeks to go before the product's official release date, uTest had already conducted three in-depth test cycles with the Fusionsoft team, helping them to uncover issues with functionality and workflow - greatly improving time to market.

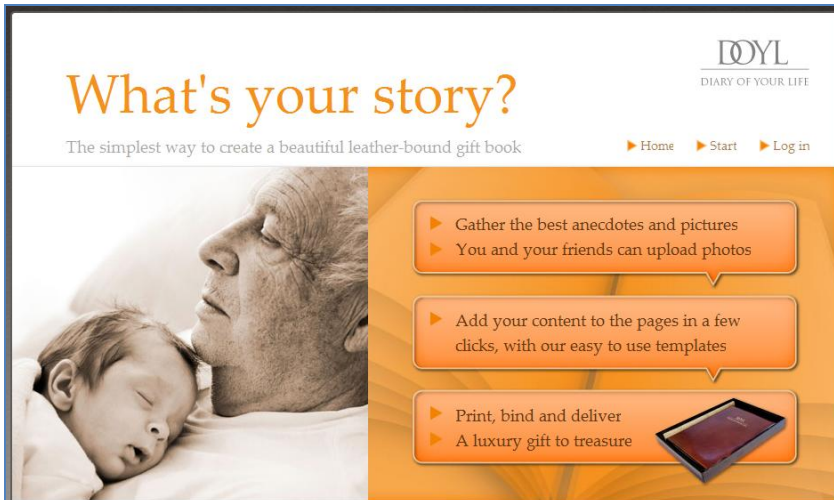
“Our test cycles were completed very quickly,” said Ferguson. “The user’s experience with the website had to be faultless and uTest helped us get there without any wasted time or effort.”

uTest was also able to save them a considerable amount of money. Like many uTest customers, Fusionsoft decided to run a **uTest “pilot”** – three test cycles that can be used at any time within six months – with no hidden fees, hassles or confusing contracts to sign.

In the future, as Fusionsoft ventures into mobile applications, they expect to rely heavily on the uTest community to complement their in-house testing.

“It’s difficult for small teams to test on all browsers, especially when there is a mobile component involved.” said Ferguson. “uTest is the ideal solution.”

For more on how uTest can help your own company improve the testing process, check us out online at www.utest.com or call **1 (800) 445-3914**.



(Left): A screenshot of the ‘Diary of Your Life’ web application developed by Fusionsoft. Over the course of a week, this application was tested across every major browser and operating system by QA professionals around the world as part of our functional testing services. For more on the types of testing services we offer, visit <http://www.utest.com/how-it-works>

In their own words...

On their uTest team:

“A great thing about uTest is the diversity of testers. Some had incredible technical skills and some just focused on the UI and layout. Having that range of talent was extremely beneficial.”

On increased QA coverage:

“It’s incredibly difficult for a small team to test an application across every browser, especially when you include a mobile component, but uTest made it easy to extend our coverage where we needed it most.”

On uTest:

“We were able to complete our test cycle extremely quickly. We had a great experience with uTest.”

- Mike Ferguson
Project Director at Fusionsoft